

SCLA Oral Presentation Rubric

	Poor	Average	Good	Excellent
Introduction				
How well did the beginning grab the audience's attention?				
How effectively did the speaker introduce the topic?				
Body				
How effectively did the presentation flow? Was the body well organized?				
How well did the presentation utilize credible supportive evidence? Were there sufficient details (explanations, examples, illustrations, etc.) to support the principal ideas of the presentation?				
Was the central message clear? Was there a clear main point/thesis/"take away" that was easy to identify?				
Conclusion				
How well did the speaker bring the presentation to an end?				
Delivery				
How effective was the speaker's eye contact?				
How effective was the physical delivery? (posture, gestures, distracting movements, movement)				
How effective was the verbal delivery? (tone, rate, volume, vocal fillers)				
How well did the speaker use language (vocabulary, terminology if applicable, sentence structure)? Was the language appropriate for the audience and did it support the effectiveness of the presentation?				
Additional criteria:				

Adapted from AAC&U VALUE Rubric for Oral Communication